



Joachim Stroink

6022 Cherry St, Halifax NS, B3H 2K3
902.802.6247 joachim@joachimstroink.com

Profile

I am a passionate community builder with 17 years experience playing senior, progressive roles in the public and private sectors. I possess significant experience in community, economic, and business development. I excel at relationship building and I am a skilled negotiator.

I am an effective, creative problem solver with strong relationship management skills. I thrive on fresh ideas and innovative solutions and I am known for taking on big challenges, overcoming hurdles, and delivering results.

Work

Member of the Legislative Assembly for Halifax Chebucto 2013 to 2017

Managed complex issues and worked with constituents to ensure that Halifax Chebucto was well represented in the Nova Scotia Legislature.

Positioned Nova Scotia to be the world leader in Ocean Science which resulted in the founding of COVE (Center for Oceans Ventures and Entrepreneurship). Negotiated contentious government policies to positive resolution. Created the Accessibility Plan for people living with disabilities in Nova Scotia. Chair of the Standing Committee on Economic Development, member of Standing Committee on Public Accounts. Reviewed and made recommendations for all Government bills with the public as a member of the Standing Committee on Law Amendments.

Zanneke Enterprises Ltd. (The Trail Shop, Rackology) 2006 to 2017

Responsible for the daily operation of the companies including key stakeholder reporting.

Created and built a new brand and vertical for Rackology. Created and implemented business plans and buying strategies. Built strong relationships with suppliers. Created, implemented and managed marketing in-store and online. Engaged, enabled and empowered employees. Developed and implemented policy and procedures. Negotiated and executed sale of business.



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Education

Robert J. Thompson Eastern Leadership Academy

Council of State Governments | 2016

Leadership Development

Saint Mary's University, Halifax | 2002

Bachelor of Arts, Geography

Saint Mary's University, Halifax | 1999

Community

Robert J. Thompson Eastern Leadership Academy

Class President | 2016

Business Ethics Award

Finalist | 2007, 2008, 2013

Top 40 Canadians Under 40

Finalist | 2011

Courage to Give Back Award

Winner | 2011

Great Canadian Backyard Campout

Founder

Learning Disability Association Nova Scotia

Chair

Canadian Association of Learning Disabilities

Board Member

Bluenose Marathon.

Race Director

Brigadoon Village

Founder

Not Since Moses Run

Founder

References

Available upon request